

# Do Weibo fans keep records of the power grid



## Overview

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Transform technical power grid operations into digestible cartoon narratives. Their mascot "Wire Wu" - a talking transmission line with safety helmet - explains complex grid maintenance through slapstick comedy. They interpret Weibo's popularity metrics and algorithms and use them for strategic communicative practices, aiming at boosting positive publicity and high media visibility for idols. This work is licensed under a Creative Commons Attribution-NonCommercial 4. With the Combined Influence of social media, big data power and the Digital Economy, Fan circle girls are expressing their support for celebrities through ritual data labor and collective emotional consumption on Weibo. Fan sentiment is quantified by data and becomes a source of traffic and capital. This poster presents preliminary findings on Chinese celebrity fans' information creating behaviors on the Weibo platform, which is one portion of a broader research project exploring online information behaviors and fandom understandings across representative fan groups of musical actors Ayanga. Here are a few of the most interesting Weibo statistics and facts I was able to dig up including restaurant count, revenue totals and employee counts. As always, be sure to check back in the future as I will be updating this post as new and updated stats become available. Here is pretty much. China's Twitter-like social media platform Sina Weibo has suspended a seven-year-old function that ranks entertainers through fan voting in the wake of a campaign launched by the Chinese government to bring order to the country's fan club industry. The campaign, which has mobilized enterprises.

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### China's social media giant Sina Weibo suspends seven-year-old ...

The Sina Weibo administration account announced on Friday that it had suspended the function ranking entertainers, which was first introduced in 2014.

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### Data Contributions for Idols: Understanding Fans' Coordinative Data

To prove their celebrity's popularity, fans use social media as an intermediate platform to control offline activities. As for fans' perceptions of their data practices, there is a particular

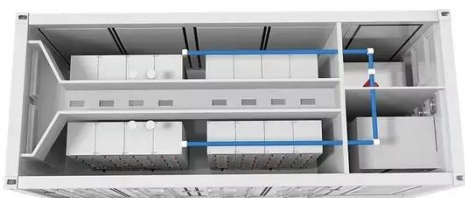


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### Chinese celebrity fans' information creating behaviors on the Weibo

This poster presents the preliminary findings on Chinese celebrity fans' information creating behaviors on the Weibo platform, which is one aspect of a research exploring these fans' online



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### Fan communication on Weibo

Nowadays, fans speak in a ritualistic and phatic manner on Weibo. They interpret Weibo's popularity metrics and algorithms and use it into strategic communicative practices, with the aim of

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### **State Grid Cartoon Weibo: How China's Power Giant Masters Social**

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While critics argue about anthropomorphized infrastructure risks, the numbers speak loud: 94% of followers now recognize State Grid's logo versus 67% industry average.

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### **Chinese Celebrity Fans' Information Creating Behaviors on the ...**

Unobtrusive observation and semi-structured interviews have produced preliminary results that fans' celebrity-related information creating behaviors on Weibo--posting, reposting, commenting,

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### **Emotional Consumption of Microblog Fans Based on Big Data**

With the Combined Influence of social media, big data power and the Digital

## ESS



Economy, Fan circle girls are expressing their support for celebrities through ritual data labor and collective emotional

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## Platformisation, Datafication, and Governance in Fan Cultures

This essay proposes that fan culture holds significance beyond entertainment. It reveals how fans must navigate the specific rules of digital platforms.

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## Emotional Consumption of Micro-blog Fans Based on Big Data Analysis

Data is both the Labor of the fans and the Means of production of the fans' economy, as well as the traffic power that all the stakeholders chase and control. In the digital age, fans are an ...

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## Weibo Statistics for 2025 , Latest User Counts and More

Here is all the Weibo statistics you need to know including active users, user demographics, revenue and more.

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