

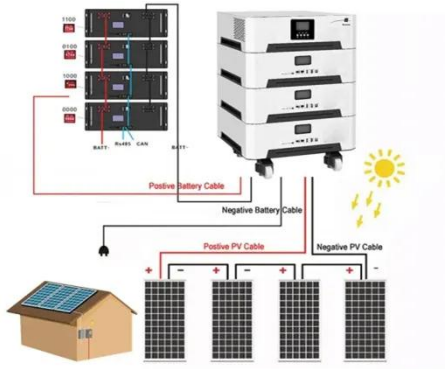
Rome electric vehicles evs



Overview

Rome is embracing electric mobility with 40,000 electric vehicles authorized in the ZTL and plans to expand charging infrastructure across the city. EVs are permitted to move freely within the ZTL (limited traffic zones). Yet in the capital, there is a noticeable push towards a. Genesis, Hyundai's premium EV brand, enters Italy as its fourth European market, offering the GV60, Electrified GV70, and Electrified G80 from launch. This move targets Italy's premium buyers with a curated retail network starting in Rome and Padua this spring, signaling broader European expansion. Discover game-changing strategies to revolutionise your approach to electric mobility as an automotive player. A major part of the European Green Deal is a plan adopted by the EU to reduce the continent's net carbon emissions from the 1990 levels by 55% by 2035 and make it wholly carbon-neutral by.

Rome electric vehicles evs



Genesis Enters Italy With GV60, EGV70, EG80 EVs

Genesis launches in Italy as fourth European market with three electric models: GV60 SUV, Electrified GV70, and G80 sedan. Rome and Padua stores open spring 2026 amid expansion plans.

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Electric and Hybrid Cars in Italy: A Comprehensive Guide

Italy has seen a significant shift toward electric and hybrid vehicles (EVs and HEVs) in recent years, driven by environmental concerns, governmental incentives, and advancements in car technology.



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New electric vehicle charging stations coming to Rome

Over 40,000 electric cars authorized in the ZTL Rome, 900 active charging stations and another 700 charging points arriving by 2025. Rome is advancing on sustainable mobility with ...

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Europe's largest electric car test

starts in Rome

The 12 electric cars taking part in the "From 100 to 5 per cent" test organised by Motor1 started this morning in St. Peter's Square, the heart of Rome and symbol of the 2025 Jubilee, and are

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Driving an Electric Vehicle in Rome and Italy

We take a look at how easy and practical it is to drive an electric vehicle in Rome. Can I drive an electric vehicle in Rome? Yes! In fact, electric vehicles can even go in areas that gas cars can't. EVs are ...

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Charging Ahead: Rome's Electric Vehicle Revolution

There are 40,000 electric cars authorized to enter the ZTL of Rome. The numbers are elite. Yet in the capital, there is a noticeable push towards a type of transport considered zero-emission.

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EVTrader®

The Italian government has implemented policies to encourage EV adoption, including subsidies and tax incentives. Milan, Rome, and Turin are leading the



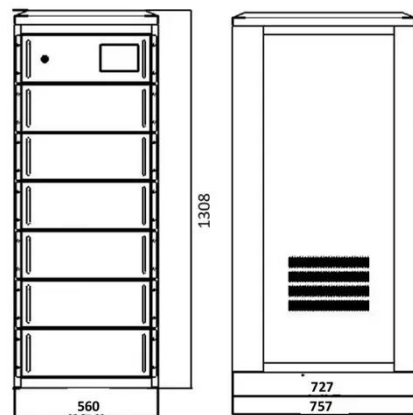
way with initiatives like dedicated EV lanes and ...

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Electric Vehicles in Italy: What You Should Know

This growth can be credited to the regulations introduced to curb the proliferation of internal combustion engine vehicles and, by contrast, promote the adoption of electric vehicles (EVs). Italy stands out ...

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Rome seeks to boost sale of electric cars 'made in Italy'

The Italian government plans to spend up to EUR930mn this year to spur consumers to replace their petrol and diesel cars with electric vehicles, with a preference for models manufactured ...

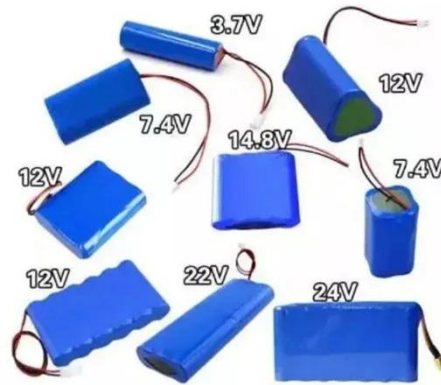
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Italy approves nearly \$700 million in new subsidies for EVs

Italy has approved new subsidies worth almost 600 million euros (\$698 million) for the purchase of electric vehicles as

sales lag, the environment and energy ministry said on Friday.

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